

Rodman Pitch Night

What is it?

A 2 hour learning experience on the basics of the elevator pitch. The first hour focuses on introductions and lessons. The second hour will be an actual hand on pitching competition with real prizes.

Where is it?

The Location is MEC 341, It is on Feb-21st between 6-8pm.

<http://www.virginia.edu/webmap/GMcCormickRoadArea.html>

Number 27 on this map.

Why should I come?

The most important reason is to learn about the elevator pitch and its significance. If you are already a master at pitching, this is still a great event to just learn, socialize and network. Please refer to the judges section for more information.

So I am interested, give me more details.

First of all, if you wish to compete, you must be a Rodman Scholar and you must RSVP. Just send email to bq3pf@virginia.edu with your full name and UVA computing ID. Size of the team depends on the number of people who register.

After learning about the basics of the pitch, you will be given a random topic relevant to UVA. Your goal is to: in a short amount of time, come up with an idea to pitch to the judges. This idea can be anything, profit or non-profit. Your goal is to convince/persuade the judges. Judging will be based on the wholeness of your presentation, not the strength of your idea.

Please send any additional questions to bq3pf@virginia.edu .

Food? Prizes?

Yes we will provide food from *Take-It-Away*, and the prizes are range from
\$50 for the first place (individual or group)
\$30 for the second place group (individual or group)
\$20 for the third place group (individual or group)

Schedule:

★ Two-Hour Timeframe

- Keynote Speaker for ~15-20 minutes
- Teams/Random Topics distributed for ~10-20 minutes
- Teams given time to brainstorm and plan for ~30 minutes
- Teams pitch for ~45-60 minutes
- Judges announce winners/give out tips and advice ~20 minutes

Judges:

Letitia Green- Virginia Active Angel Network
<http://www.virginiaactiveangelnetwork.com/aboutus.html>

Professor William F. Walker, UVA BME Professor
<http://bme.virginia.edu/people/walker.php>

Chip Ranslar- Husk Powers Systems
<http://www.huskpowersystems.com/innerPage.php?pageT=Board%20Of%20Directors>

Speakers:

Hawke, Kyle- Darden, Esociety leaders
Chard, Joseph- Darden, Esociety leaders